

## Pro- duct List



COUCOU  
PT. COU COU INDONESIA





# CAT FOOD

COUCOU® Balance series dry cat food is formulated for both kittens and adult cats, providing complete and balanced nutrition for body growth, healthy metabolism and carnivorous nature. Cats require food which is suited to their unique physiological and physical needs. Our recipes are formulated not just for different life stages, but for lifestyles too.

BALANCE | Care-Free  
COUCOU



## Innovative Freeze-drying Technology

Powered by advanced freeze-drying and dual sterilization technology, we are able to instantly freeze the ingredients at -32°C and locks in all the nutritional essences and original flavors while ensuring 100% sterilized. In addition to that, nutrients such as protein, calcium, vitamins and minerals concentrated as a result of sublimation in vacuum environment, which leads to multiplied nutrition concentrate (five times), strengthened flavor and appealing texture that all cats adore.



### Freeze-Dried Chicken

Pure and quality chicken breast without any additive. Flavorful, chewy and digestive premium protein.

### Freeze-dried Yolk

Free range laid eggs without any additive. Rich in lecithin, protein, essential amino acids and glucosamine.



# Complete & Balanced Nutrition



Pork Free



No Additives



Grain Free

## Healthy Bone Tissue & Joint



### Quality Animal Protein

Pasture-raised beef, free range chicken, highly digestible & palatable multi-source of proteins.

### Joint Care

Contains calcium, chondroitin sulphate and vitamin D3 to maintain bone tissue and joint health.

### Ingredients

Fresh beef, chicken, freeze-dried yolk, beef meat and bone meal, beef tallow, brown rice, sweet potato particles, pea, chicken grease, egg, beet pulp, brewer's yeast, fresh beef liver, beet pulp, chicken hydrolysate.

### Guaranteed Analysis (dry matter content)

Crude protein	≥34.0%	Moisture	≤10.0%	Total phosphorus	≥1.09%
Crude fat	≥14.0%	Crude ash	≤9.0%	Water-soluble chloride (in Cl-)	≥0.30%
Crude fiber	≤8.0%	Calcium	≥1.21%	Taurine	≥0.12%



Net Wt.: 1.5kg

PORK FREE



## Healthy Heart & Immune System



### Quality Animal Protein

Wild-caught salmon, free range chicken, highly digestible & palatable multi-source of proteins.

### Immune Guard

Contains protein, natural antioxidants, minerals and cellulose to support immune function.

### Ingredients

Fresh salmon, deboned chicken, cod, pea, beef meat and bone meal, sweet potato particles, corn, brown rice, chickpea, beef tallow, carrot, freeze-dried chicken, chicken grease, beet pulp, spinach, chicken hydrolysate.

### Guaranteed Analysis (dry matter content)

Crude protein	≥34.0%	Moisture	≤10.0%	Total phosphorus	≥1.09%
Crude fat	≥14.0%	Crude ash	≤9.0%	Water-soluble chloride (in Cl-)	≥0.30%
Crude fiber	≤8.0%	Calcium	≥1.21%	Taurine	≥0.15%



Net Wt.: 1.5kg

PORK FREE



## Healthy Skin condition & Coat



### Quality Animal Protein

Wild-caught tuna is the first ingredient and source of premium protein.

### Hairball Care

Formulated with added beet pulp & cellulose to help support the reduction of hairballs.

### Ingredients

Fresh tuna, deboned chicken, pea, duck, chicken liver, freeze-dried yolk, corn, brown rice, chicken grease, sweet potato particles, chickpea, beef tallow, carrot, beet pulp, pea fiber, chicken hydrolysate.

### Guaranteed Analysis (dry matter content)

Crude protein	≥34.0%	Moisture	≤10.0%	Total phosphorus	≥1.09%
Crude fat	≥14.0%	Crude ash	≤9.0%	Water-soluble chloride (in Cl-)	≥0.30%
Crude fiber	≤8.0%	Calcium	≥1.21%	Taurine	≥0.15%



Net Wt.: 1.5kg, 500g

PORK FREE





PORK  
FREE



Net Wt.: 1.5kg, 500g

Healthy Immune System & Growth Rate [Kitten]



✔ 40% Quality Protein

Infused with extra premium protein to support robust nutritional demand.

✔ Immune Guard

Contains protein, natural antioxidants, minerals and cellulose to support immune function.

Ingredients

Tuna, salmon, fish meal, beef, deboned chicken, pea, brewer’ s yeast, egg yolk, beef tallow, potatoes, sweet potato particles, rice, flaxseed, purple yam, carrot, apple, plantain seed, glucosamine hydrochloride.

Guaranteed Analysis (dry matter content)

Crude protein	≥40.0%	Moisture	≤10.0%	Total phosphorus	≥1.05%
Crude fat	≥16.0%	Crude ash	≤10.0%	Water-soluble chloride (in Cl-)	≥0.30%
Crude fiber	≤9.0%	Calcium	≥1.20%	Taurine	≥0.25%

✔ Healthy Heart & Vision

With added taurine and vitamin A to nourish the heart and help maintain vision.

✔ Holistic development

Formulated with higher level of protein, amino acids and vitamins to support holistic health development.

PORK  
FREE



Net Wt.: 1.5kg

Optimal Nutrition Delivery & Growth Rate [Kitten]



✔ 40% Quality Protein

Infused with extra premium protein to support robust nutritional demand.

✔ Healthy Digestion

Contains multiple sources of animal protein, antioxidants and cellulose to support gut movement and nutrition delivery.

Ingredients

Fresh deboned chicken, dehydrated chicken, beef, salmon, tuna, pea, brewer’ s yeast, egg yolk, beef tallow, rice, flaxseed, purple yam, carrot, apple, plantain seed, glucosamine hydrochloride.

Guaranteed Analysis (dry matter content)

Crude protein	≥40.0%	Moisture	≤10.0%	Total phosphorus	≥1.05%
Crude fat	≥16.0%	Crude ash	≤10.0%	Water-soluble chloride (in Cl-)	≥0.30%
Crude fiber	≤9.0%	Calcium	≥1.20%	Taurine	≥0.25%

✔ Healthy Heart & Vision

With added taurine and vitamin A to nourish the heart and help maintain vision.

✔ Holistic development

Formulated with higher level of protein, amino acids and vitamins to support holistic health development.

BALANCE | Care-Free  
COUCOU



CARE  
Complete & Balanced Nutrition  
FREE

Adding Freeze-Dried Yolk & Chicken



Balance  
Series  
Cat Food

Fresh Ingredients

All Life Stages

www.coucou360.com



# DOG FOOD

“We prefer the way nature intended.”



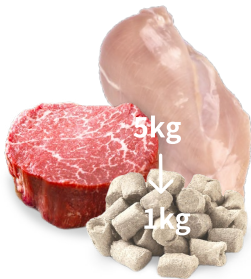
BALANCE | Care-Free  
COUCOU



## Choice of Premium



COUCOU® Balance series dry dog food benefits from a variety of high quality protein sources and organic ingredients. The series provides a selection of premium recipes formulated for holistic health development without common food allergens for dogs.



### Freeze-Dried Raw

Innovative combination of crispy kibbles with savoury freeze-dried raw. Natural protein and flavor safely locked in by advanced Instant Freezing and Dual Sterilization technology.

## Made with Purpose

Infused with deep ocean Antarctic krill, spirulina and schizochytrium to fuel optimal canine potentials. Formulated with zero artificial preservatives, flavors or colors.



# Complete & Balanced Nutrition



Pork Free



No Additives



Grain Free

## Optimal Muscle Strength & Mobility



**Quality Animal Protein**  
Pasture-raised beef is the first ingredient, rich in amino acids and glucosamine.

**Enriched Powerful Nutrients**  
Rich in calcium, taurine, L-lysine and other essential trace nutrients.

### Ingredients

Fresh beef, beef meal, potatoes, peas, brewer’s yeast, freeze-dried raw, beef meat and bone meal, brown rice, cellulose, beef tallow, white hyacinth beans, chicken grease, broccoli, chicken hydrolysate, spirulina.

### Guaranteed Analysis (dry matter content)

Crude protein	≥28.0%	Moisture	≤10.0%	Phosphorus	≥0.84%
Crude fat	≥13.0%	Crude ash	≤9.0%	Water-soluble chloride (in Cl-)	≥0.45%
Crude fiber	≤5.0%	Calcium	≥1.05%	L-Lysine	≥0.96%



Net Wt.: 1kg; 500g

PORK  
FREE

## Optimal Cerebral Health & Performance



**Quality Animal Protein**  
Pasture-raised lamb is the first ingredient, rich in amino acids and glucosamine.

**Enriched Natural Nutrients**  
Rich in antioxidants, taurine, minerals and other essential trace nutrients.

### Ingredients

Fresh lamb, deboned chicken, duck meal, beef meat and bone meal, freeze-dried raw, brown rice, potatoes, purple yams, peas, brewer’s yeast, cellulose, beef tallow, chicken grease, cranberry, chicken hydrolysate, schizochytrium.

### Guaranteed Analysis (dry matter content)

Crude protein	≥28.0%	Moisture	≤10.0%	Phosphorus	≥0.84%
Crude fat	≥13.0%	Crude ash	≤9.0%	Water-soluble chloride (in Cl-)	≥0.45%
Crude fiber	≤5.0%	Calcium	≥1.05%	L-Lysine	≥0.92%



Net Wt.: 1kg; 500g

PORK  
FREE

## Optimal Growth Rate & Vitality [Puppies]



**Quality Animal Protein**  
Pasture-raised beef is the first ingredient, rich in amino acids and glucosamine.

**Enriched Powerful Nutrients**  
Rich in calcium, taurine, L-lysine and other essential trace nutrients.

### Ingredients

Fresh beef, beef meal, potatoes, peas, brewer’s yeast, freeze-dried raw, beef meat and bone meal, brown rice, cellulose, beef tallow, white hyacinth beans, chicken grease, broccoli, chicken hydrolysate, spirulina.

### Guaranteed Analysis (dry matter content)

Crude protein	≥30.0%	Moisture	≤10.0%	Phosphorus	≥0.84%
Crude fat	≥13.0%	Crude ash	≤9.0%	Water-soluble chloride (in Cl-)	≥0.45%
Crude fiber	≤5.0%	Calcium	≥1.05%	L-Lysine	≥0.96%



Net Wt.: 1kg; 500g

PORK  
FREE

PORK  
FREE



Net Wt.: 1kg; 500g

## Optimal Growth Rate & Brain [Puppies]



### ✓ Quality Animal Protein

Pasture-raised lamb is the first ingredient, rich in amino acids and glucosamine.

### ✓ Quality Animal Protein

Rich in antioxidants, taurine, minerals and other essential trace nutrients.

### Ingredients

Fresh lamb, deboned chicken, duck meal, freeze-dried yolk, beef meat and bone meal, brown rice, potatoes, purple yams, peas, brewer's yeast, cellulose, beef tallow, chicken grease, cranberry, chicken hydrolysate, schizochytrium.

### Guaranteed Analysis (dry matter content)

Crude protein	≥ 30.0%	Moisture	≤ 10.0%	Phosphorus	≥ 0.84%
Crude fat	≥ 13.0%	Crude ash	≤ 9.0%	Water-soluble chloride (in Cl-)	≥ 0.45%
Crude fiber	≤ 5.0%	Calcium	≥ 1.05%	L-Lysine	≥ 0.92%



Balance  
Series  
Cat Food

# LIFE EN- RICH ED

Fresh Ingredients



All Life Stages

[www.coucou360.com](http://www.coucou360.com)



# CAT FOOD POUCH

Halcyon  
Juicy Meat And More



Make the meal a fancy experience with COUCOU® Cat Food Pouch. Made with ocean fish and free range chicken, even the choosiest kitties can't resist the sumptuous flavor in this deliciously posh pouch.

Pure natural ingredients without any starch, artificial colors or preservatives, this natural moist diet is fortified with the taurine, vitamins, minerals and essential nutrients your fabulous feline needs.



## Pure Chicken

Certified free range chicken, rich in quality protein, low in fat. Beneficial for healthy digestive system, metabolism and stud jowls enhancement.

## Pure Salmon

Wild-caught salmon with purposefully added Omega-3 rich salmon oil promote healthy skin and luxurious coat of your beloved kitties.

## Pure Tuna

Wild-caught tuna freshly delivered from deep ocean to your kitties with natural nutrition, flavor and texture preserved in its original form.



0%  
Artificial Colors  
Flavors  
Preservatives



Pork Free



No Additives



Grain Free

# Premium Quality Meat

## Paw-licking Taste

## Pure Salmon Recipe



### Wild-Caught Salmon

Hearty, nutrition-rich oily fish rich in premium protein and fatty acids.

### Pure Nature's

Wild-caught salmon and water are the only ingredients, no artificial preservatives, colors or flavors.

### Ingredients

Salmon, water.

### Guaranteed Analysis (dry matter content)

Crude protein	≥6.0%	Crude fat	≥1.0%	Crude fiber	≤2.0%
Crude ash	≤2.0%	Moisture	≤92.0%	Taurine	≥0.2%

## Pure Chicken Recipe



### Free range chicken

Hearty, nutrition-rich white meat rich in high-quality protein and amino acids.

### Pure Nature's

Premium chicken breast and water are the only ingredients, no artificial preservatives, colors or flavors.

### Ingredients

Chicken, water.

### Guaranteed Analysis (dry matter content)

Crude protein	≥6.0%	Crude fat	≥1.0%	Crude fiber	≤2.0%
Crude ash	≤2.0%	Moisture	≤92.0%	Taurine	≥0.2%

## Pure Tuna Recipe



### Wild-Caught Tuna

Hearty, nutrition-rich red meat rich in high-quality protein and amino acids.

### Pure Nature's

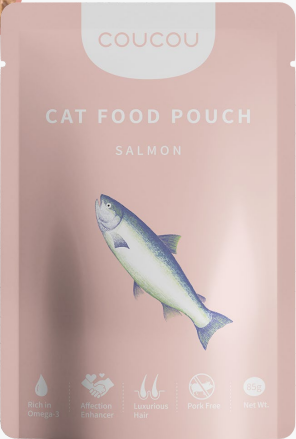
Wild-caught tuna and water are the only ingredients, no artificial preservatives, colors or flavors.

### Ingredients

Tuna, water.

### Guaranteed Analysis (dry matter content)

Crude protein	≥6.0%	Crude fat	≥1.0%	Crude fiber	≤2.0%
Crude ash	≤2.0%	Moisture	≤92.0%	Taurine	≥0.2%



Net Wt.: 85g; Case of 12

PORK  
FREE



Net Wt.: 85g; Case of 12

PORK  
FREE



Net Wt.: 85g; Case of 12

PORK  
FREE



# CAT CAN

COUCOU® Halcyon series offers a premium choice of natural and nutritious supplement diet to everyday meals of your cats, providing them with pure nutritional essence, original flavor and the joy of being with you.

Satisfy your kitties’ carnivorous cravings with Halcyon meaty, protein-packed food. Each meal is full of premium protein and vitamins with wild texture and flavor your cats adore. She’ll be purring in no time!



**Halcyon**  
Juicy Meat And More



Rich in  
Omega-3

Affection  
Enhancer

Luxurious  
Hair



## Pure Nutrition

Grain-free recipe formulated with only meaningful ingredients and nutritional essence that promotes health and wellbeing of your kitties.

## Fresh Tuna & Chicken

Fresh ocean fish and chicken provided with finesth selection, rich in taurine, omega3-6, DHA and EPA. Formulated to the “purring satisfaction” of your meat craving kitties.



# 98% Pure Meat

besides delicious gravy



0%  
Artificial Colors  
Flavors  
Preservatives



Pork Free



No Additives



Grain Free

## Tuna Whitemeat



### 98% Total Tuna

Wild-caught tuna rich in amino acids & vitamins, a delicious source of premium protein.

### Pure Nature’s

Tuna and water are the only ingredients, no artificial preservatives, colors or flavors.

### Ingredients

Tuna (98% calculated without water) , fish gravy.

### Guaranteed Analysis (dry matter content)

Crude protein	≥12.0%	Crude fat	≥0.2%	Crude fiber	≤2.0%
Crude ash	≤2.0%	Moisture	≤90.0%	Taurine	≥0.2%



Net Wt.: 85g

PORK  
FREE

## Chicken



### 98% Total Chicken

Free range chicken rich in amino acids & vitamins, a delicious source of premium protein.

### Pure Nature’s

Chicken breast and water are the only ingredi-ents, no artificial preservatives, colors or flavors.

### Ingredients

Chicken (98% calculated without water) , chicken gravy.

### Guaranteed Analysis (dry matter content)

Crude protein	≥8.0%	Crude fat	≥1.0%	Crude fiber	≤2.0%
Crude ash	≤2.0%	Moisture	≤90.0%	Taurine	≥0.2%



Net Wt.: 170g

PORK  
FREE

## Ocean Whitefish



### 98% Total Whitefish

Wild-caught whitefish rich in amino acids & vitamins, a delicious source of premium protein.

### Pure Nature’s

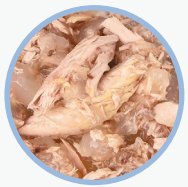
Whitefish and water are the only ingredients, no artificial preservatives, colors or flavors.

### Ingredients

Tuna (98% calculated without water) , fish gravy.

### Guaranteed Analysis (dry matter content)

Crude protein	≥10.0%	Crude fat	≥0.1%	Crude fiber	≤2.0%
Crude ash	≤2.0%	Moisture	≤90.0%	Taurine	≥0.2%



Net Wt.: 170g

PORK  
FREE



PORK  
FREE



Net Wt.: 400g

Tuna



✓ 98% Total Tuna

Wild-caught tuna rich in amino acids & vitamins, a delicious source of premium protein.

✓ Pure Nature's

Tuna and water are the only ingredients, no artificial preservatives, colors or flavors.

Ingredients

Tuna (98% calculated without water) , fish soup.

Guaranteed Analysis (dry matter content)

Crude protein	≥10.0%	Crude fat	≥0.1%	Crude fiber	≤2.0%
Crude ash	≤2.0%	Moisture	≥90.0%	Taurine	≥0.2%

✓ Trace Nutrients

Infused with taurine, natural antioxidants and minerals.

✓ Nutrition Delivery

Tender & digestive chunks served with savory gravy promotes appetite and nutrition intake of your kitties.

HIGH  
QUALITY  
PROTEIN

Provides Full-Time Energy



Pure  
Meat



www.coucou360.com



Canned  
Cat Food